WORLD BUTTON ASSOCIATION

GENERAL MEMBERSHIP MEETING

NOVEMBER 23, 2026

ROLL CALL	**PRESENT**	**ABSENT**
President Debbie Allnutt		
Vice President Lori Franz		
Treasurer C. Joy Journeay		
Secretary Allie Nelson		
DIRECTORS:		
Gina Barrett		
Cathy Buresch		
Sylvia Durell		
Susan Smith		
APPOINTED POSITIONS		
Graphic Designer Lori Franz		
Book Distributor Sally Filler		
Newsletter Kristine Popielarczyk		

MINUTES – Approval of November 24, 2025, minutes

WBA Meeting - November 24th 2025
Meeting Minutes

Present Board Members:
Debbie Allnutt
Joy Journeay
Jocelyn Howells
Lori Franz
Simone Kincaid
Allie Nelson
Lynn Keller
Pam Luke
Cathy Buresch
Susie Smith
48 other attendees

Meeting start:
3:02pm ET

Notes:
Started meeting with introductions then started reading reports.
- President's report
- Treasury report
- Book distributor
- Membership
- Website
- Button Runway
- Button Talk
- Creative Expressions
- Recorded Events & Button Tens
- Encyclopedia, articles, & back marks
- Social media
- Presentations
- New collector's corner
- Zoom & bibliography
- New business
  - Nominations report
  - Election results
    - The secretary verified that each candidate was certified as a WBA member and as such qualified to run for office. The candidates were verified by Susan Smith, Allie Nelson, Kristine Popielarczyk, and Joy Journeay. A quorum of our membership voted. President Debbie Allnutt Presented the results to the membership.

Closing remarks by president
Answering questions from chat about reports

Meeting adjourned:
4:13pm ET

IDENT'S WELCOME AND REPORT

COMMITTEE REPORTS

Treasurer – C. Joy Journeay

Secretary – Allie Nelson

Membership – Cathy Buresch

Website – C. Joy Journeay

Button Runway – Susan Smith

Creative Expressions – Gina Barrett

Button 10's – Joy Journeay

Encyclopedia – Jocelyn Howells & C. Joy Journeay

Facebook/Instagram – Debbie Allnutt

New Collector's Club – Jocelyn Howells

Presentations – Debbie Allnutt

Book distributor- Sally Filler

OLD BUSINESS - No old Business to conduct

NEW BUSINESS – ELECTION

1. Our by- laws allow the board to permit a person to serve an extra term. The board voted to allow C. Joy Journeay to serve as treasurer for another term.
2. Susan Smith will introduce her committee and the candidates.
3. Nominations will be taken from the floor.

Voting for new board officers will take place on- line November 24-30

2. Presentation of by-law changes. Vote will take place on-line November 24-30

PRESIDENT'S FINAL REMARKS & ANNOUNCEMENTS

MEETING ADJOURN

2026 WBA Monthly Financial Report

11/1/20264:22 PM

PROFIT & LOSS

2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
INCOME											
BOOK SALES	22.00	0.00	22.00	0.00			200.00	40.00		30.00	314.00
DONATIONS	0.00	0.00	0.00	0.00				100.00			100.00
DUES	374.00	159.00	312.00	288.00	99.00	207.00	828.00	735.00	850.00	420.00	4272.00
FUNDRAISING (solicited donations	0.00	0.00	0.00	0.00					70.00	455.00	525.00
GATHERINGS - special event activi	61.00	256.00	176.00	12.00					30.00		535.00
INTEREST	0.04	0.04	0.04	0.04	0.04	0.05			0.12		0.37
TOTAL INCOME	457.04	415.04	510.04	300.04	99.04	207.05	1028.00	875.00	950.12	905.00	5746.37
EXPENSES											
BOARD/ADMIN	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
FINANCE	4.25	26.53	4.86	3.69	1.89	1.21	52.94	36.00	38.96	9.64	179.97
Business Fees - DE annual report		25.00									
Card/PayPal processing	4.25	1.53	4.86	3.69	1.89	1.21	52.94	36.00	38.96	9.64	
Registered DE Agent (CSC)											
IT (Information Technology)	1.99	1.99	1.99	1.99	1.99	1105.85	1.99	1.99	1.99	1.99	1123.76
Website						1103.86					
IT Storage	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	
EDUCATION	17.88	13.00	18.52	13.00	18.48	28.90	48.14	646.78	63.40	588.35	1456.45
Zoom Pro											
Fall/Spring Gatherings								625.00	50.40	52.51	
Fall Gathering Donation										500.00	
MailChimp Newsletter platfor	13.00	13.00	13.00	13.00	13.00	13.00	13.00	13.00	13.00	13.00	
Shipping	4.88		5.52		5.48	15.90	35.14	8.78		22.84	
TOTAL EXPENSES	24.12	41.52	25.37	18.68	22.36	1135.96	103.07	684.77	104.35	599.98	2760.18
NET	432.92	373.52	484.67	281.36	76.68	-928.91	924.93	190.23	845.77	305.02	2986.19

BALANCE SHEET

2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct
WELLS FARGO										
Account #: 875105739077	**$7,310.21**	**$7,570.22**	**$8,122.93**	**8573.08**	**8716.92**	**7740.03**	**8037.56**	**8501.63**	**8650.34**	**9942.23**
Account #: 2668682962 savin	**$5,000.42**	**$5,000.46**	**$5,000.50**	**5000.54**	**5000.58**	**5000.63**	**5000.63**	**5000.63**	**5000.75**	**5000.75**
General Funds	$ 4,885.42	$ 4,885.46	$ 4,885.50	4885.54	4885.58	4885.63	4885.63	4870.63	4870.75	4870.75
Gifted Funds - Memberships	$ 115.00	$ 115.00	$ 115.00	115.00	115.00	115.00	115.00	130.00	130.00	130.00
PAYPAL										
treasurywba@ gmail.com,	**$ 242.75**	**$ 356.22**	**$ 288.14**	**119.31**	**52.11**	**100.04**	**615.32**	**439.40**	**1022.96**	**55.96**
STRIPE - credit card processing							**112.12**	**14.20**	**127.58**	**59.20**
										Stripe adjust.
TOTAL ASSETS	**12,553.38**	**12,926.90**	**13,411.57**	**13,692.93**	**13,769.61**	**12,840.70**	**13,765.63**	**13,955.86**	**14,801.63**	**15,058.14**

WBA MEMBERSHIPS 2026

MONTH	Begin	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
New - PAID	329	11	4	5	16	4	10	5	7	6	4			**72**
New - WBA Gift		0	0	0	0	0	0	1	0	0	0			**1**
Applications														
New Applicants		**14**	**14**	**10**	**21**	**13**	**18**	**8**	**6**	**7**	**3**			**114**
Unpaid pending		16	16	11	16	11	8	3	3	3	6			
Renewals		10	6	12	2	4	2	46	38	51	24			**195**
Non-Renewals		6	2	12	0	0	0	11	0	4	2			**37**
Payment NSF		0	0	0	0	0	0	0	0	0	0			
Deceased*		0	0	0	0	0	0	0	0	1	0			1
TOTAL PD MEMBERS	**329**	**15**	**2**	**-7**	**16**	**4**	**10**	**-10**	**6**	**1**	**2**			**368**

*Linda Hodgkins, ME

2026 11-23 Website Annual Report - Journeay

WHAT'S NEW - LANDING PAGE	2025	2026	2027	2028
ABOUT WBA				
Culture				
Board				
Publicity & Media				
EDUCATION				
Articles	27	53		
Back Marks & More				
Encyclopedia	232	305		
Mounting Sheets	0	23		
Study Sheets	81	82		
Publications				
Bibliography				
Introduction to Button Collecting	1	1		
Out of Print Archives	61	61		
A Dictionary Plus of Button Terms				
Button Review				
Creative Button Bulletin				
Western Button News				
Videos	50	122		
Feature Presentations				
But-10s Short Videos	14	26		
Button Runway				
Creative Expressions				
EVENTS				
Tuesdays				
But-10s Short Videos				
Fifth Tuesday Presentations				
Fall & Spring Social & Creative Events				
MEMBERSHIP				
Join or Renew: Benefits of Membership				
Membership Directory				
Affiliates Directory				
Face-to-Face Shared Photos				
Forms Documents & Records				
Check Out Cart				
Contact WBA				
FAQa - coming soon				
Join or Renew				
Link to Member Events				
WBA Board Minutes				
WBA Documents				
WBA MARKET		21		
WBA WEBSITE PAGES		131		

BUTTON RUNWAY

What a Year It Has Been!

What a year! Not only has it flown by, but our programs have taken us on fascinating journeys to different parts of the world, introducing us to remarkable people and their passions. In March, we travelled virtually to the Highlands of Scotland, where we met Fran Harkes. In April, Judi Jacobson shared her fascination with needles and their cases. May introduced us to Mark DeCoste, a costume designer with Cirque du Soleil. And the list goes on!

We already have some exciting programs in the planning stages for the coming year. In February, we look forward to welcoming back Professor Jade Papa from Thomas Jefferson University, who will share more about the university's remarkable historical collection. Next spring, we also hope to reconnect with Brielle Pizzala, Collections Manager and Acting Curator at the Maryhill Museum of Art in Washington State.

Looking Ahead: Fashion Runway

Now, let's talk about something that has been my passion for the past two years — **Fashion Runway!**

It is time to take this initiative to the next level, and that means involving YOU and your contacts. Don't be surprised if you receive a request asking whether you know of a local museum, storefront, theatre group, fashion organization, or community program with a connection to fashion. These are the kinds of partnerships and opportunities we want to explore.

Our goal is to reach people with a wide variety of interests.

To the average person, buttons may simply be practical objects used to fasten a blouse or coat. But we, as collectors, know that buttons are so much more! A single button can open the door to an extraordinary journey — into the worlds of fashion history, upcycling, costume design, textile artistry, museum collections, and historical research. Through your ideas, connections, and enthusiasm, we can bring buttons into new conversations. After all, buttons may be small, but the stories they tell — and the possibilities they offer — are enormous!

Let's make the coming year one of discovery, collaboration, and new opportunities for the World Button Association!

Susan W. Smith, Button Runway Coodinator

creative report

Creative Tuesdays have seen a steady attendance, and a small core of members who regularly contribute their work and creative mountings. I'd like to thank each of them, as their contributions really help me to put together something each month!

Creative mountings added to the evening have proven successful with attendees, who like to ask about the buttons shown. Moving forward, I hope to include more little tutorials in 2027 - to encourage members to try something different with their buttons. I welcome ideas and suggestions - and of course always welcome images to include in the monthly presentation.

November 2026

Facebook/instagram – Debbie Allnutt, moderator

As of November 2026, the number of followers for the World Button Discussion group is near 800. We closed the original group, World Button Association, as our members could not post on it, only reply. The original group landing page remains to direct anyone interested to the new page.

As of the same date, Instagram has 378 following.

There are generally three original posts made weekly. Recommendation for the future would be to have more than one person create content. Reels are especially popular and generate the most interest. While there has been an uptick in member participation, we need to continue to encourage more of our members to post and comment.

Tik tok is an avenue that needs to be explored. It requires frequent posting and it would be effective with two or more people sharing the responsibilities for posting.

A social media manager is needed to cover these platforms and any others we believe can generate interest.

Submitted by,

Debbie Allnutt, WBA President

WORLD BUTTON ASSOCIATION

VIDEO REPORT, by Joy Journeay

NOVEMBER 23, 2026

WBA NOW HAS 122 VIDEOS AVAILABLE FOR VIEWING

TOP VIEWS THIS YEAR

2026, MOST VIEWED	Views
COLT BUTTONS, Judy Masur	94
BUT 10 QUILT PATTERNS, Marcia Raymond	84
Welcome to WBA, Debbie Allnutt	57
WBA BUGS ON BUTTONS, Journeay 2025	44
Runway: DRESSING THE GILDED AGE, Gwen Whiting	39
But 10 TALL TEXAN LAPIDARY by Joy Journeay	38
HELENE PLANK, Button Artist	35
MOURNING BUTTONS by DOROTHY KRUGNER	35
But 10 BAKELITE by Jocelyn and Joy	34
ART STYLES AND BUTTONS, Joy Journeay	31

TOP VIEWS SINCE POSTING ONLINE	Views
HELENE PLANK, Button Artist	142
COLT BUTTONS, Judy Masur	94
BUT 10 QUILT PATTERNS, Marcia Raymond	84
BUTTONS FROM AROUND THE WORLD, Beth Schaut	80
MY AFFAIR WITH GNOMES, Angela Flanagan	79
ISN'T SHE LOVELY? Thomas Jefferson U, Jade Papa	73
THE MODERN MENDING MOVEMENT, Monica Barnett	71
CREATIVE ENTRIES: Buttons in Wonderland	68
PHOTOGRAPHING BUTTONS, Roger Needham	67
PILKINGTON'S TILE AND POTTERY BUTTONS, Corbetts UK	59

MONTHLY VIDEO VIEWING

1.4K views this year 545 in the last 90 days WBA averages 200+ per month

BUT-10 SHORT VIDEOS

Last year WBA had fifteen But-10 short videos available.
We now have twenty-six short videos available.

WBA ANNUAL REPORT

New Collector’s Club, 2026

Coming up to the end of my first year as host, I want to thank every participant who sent pictures and questions, and every attendee who contributed to our conversations.

It has been a lot of fun for me as I enjoy the relaxed, clubby feel it has.

Attendance for NCC averages to 50 persons per session.

Jocelyn Howells

NCC Host

WBA Introductory Booklet Sales Report

July 2026: I received 20 WBA introductory booklets, along with shipping materials and detailed, organized instructions from Patrice Quinn.

Sales and Distribution:

- 14 booklets have been sold.
- 6 booklets remain in inventory.
- 12 booklets were shipped via Pirate Ship.
- 2 booklets were hand-delivered at the Portland meeting.

USPS Shipping Rate Changes via Pirate Ship:

On May 26, 2026, the cost to ship one booklet via USPS Ground Advantage was $5.48. Rates were scheduled to increase to between $8.80 and $12.00, depending on the destination ZIP code.

In response to the increase, Treasurer Joy directed a switch to USPS Media Mail. The current rate is $4.48 per package (up to 15.99 ounces), which includes tracking. So far, this change has added no more than one day to delivery times.

Submitted by:
Sally Filler
WBA Introductory Booklet Sales
November 2026